#### **Item 1:** Cover Sheet

# Graig P. Stettner, CFA®, CMT®

## ONEASCENT FINANCIAL SERVICES LLC

D/B/A STRATEGENCE CAPITAL

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This Brochure Supplement provides information about Graig P. Stettner that supplements the OneAscent Financial Services, LLC Brochure. You should have received a copy of that Brochure. Please contact TJ Claud at the number above if you did not receive OneAscent Financial Services, LLC Brochure or if you have any questions about the contents of this supplement. Registration does not imply any certain level of skill or training.

Additional information about Graig P. Stettner is available on the SEC's website at www.adviserinfo.sec.gov.

#### Item 2: Educational Background and Business Experience

Graig P. Stettner Born: 1969

#### **EDUCATION:**

Indiana University, Fort Wayne B.A., Business Administration, 1994

#### **BUSINESS EXPERIENCE:**

OneAscent Financial Services, LLC	Investment Advisor Representative	2023-Present
Gateway Wealth Partners, LLC	Investment Advisor Representative	2022-2023
LPL Financial LLC	Investment Advisor Representative	2017-2023
LPL Financial LLC	Registered Representative	2014-2023
Advisors' Pride Inc.	Investment Advisor Representative	2014-2022
LPL Financial LLC	Investment Advisor Representative	2014-2016
TowerBank	Chief Investment Officer	2003-2014

### **PROFESSIONAL DESIGNATIONS:**

#### **Chartered Financial Analyst**

The Chartered Financial Analyst (CFA) designation is a globally respected, graduate-level investment credential established in 1962 and awarded by the CFA Institute, the largest global association of investment professionals.

To earn the CFA designation, candidates must (1) pass three sequential, six-hour examinations, (2) have at least four years of qualified professional investment experience, (3) join the CFA Institute as members, and (4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards - The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, requires CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence

• Disclose conflicts of interest and legal matters

Global Recognition - Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study at each level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision-making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders, often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 19 countries recognize the CFA charter as a proxy for meeting certain licensing requirements. More than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge - The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test proficiency in a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment management skills to reflect the dynamic and complex nature of the profession.

#### Chartered Market Technician

The Chartered Market Technician® (CMT) credential is the preeminent, global designation for practitioners of technical analysis. Awarded to those who demonstrate mastery of a core body of knowledge of investment risk in portfolio management settings.

For Levels I and II, the passing scores will vary with each exam depending on the set of questions used and how those questions perform. Both before and after each exam, questions are reviewed for accuracy and comprehensibility. After the test is complete the data from all test scores are given a psychometric review. This review process forms the basis for establishing the passing scores. In the past, these exams had a fixed passing score at 70% of possible points. That amount is still a default target for exams, but with the post-exam review process, the actual cut score may vary by one to three percentage points. The new process allows us to more effectively equate the difficulty of the current exam to a relevant benchmark—a past exam or set of exams. This allows us to adjust scores depending on the degree of difficulty of each exam.

The Level III exam review process takes more time due to the short-answer structure of the questions. The short-answer questions are written by a team of subject matter experts, then reviewed by a second group of subject matter experts. Similarly, each test is graded by two graders working independently. The passing score is then determined by the point distribution of exams taken at that administration.

The CMT Association does not require its members to obtain any CEU credits in order to retain membership or charterholder status. However, the CMT Association strongly encourages all members to participate in available continuing education opportunities.

All CMT Association members are required to submit an annual Professional Conduct Statement (PCS) as a part of the membership renewal process. The PCS is an opportunity to self-report events or investigations that might cause an individual to be in violation of the Code and Standards. This allows our

members to maintain a high degree of professional transparency surrounding the CMT designation.

#### **Item 3:** Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item for Mr. Stettner.

#### Item 4: Other Business Activities

Certain professionals of OneAscent are separately licensed as independent insurance agents. As such, these professionals may conduct insurance product transactions for OneAscent clients, in their capacity as licensed insurance agents, and will receive customary commissions for these transactions in addition to any compensation received in his capacity as employees of OneAscent. Commissions from the sale of insurance products will not be used to offset or as a credit against advisory fees. These professionals, therefore, have incentive to recommend insurance products based on the compensation to be received, rather than on a client's needs. The receipt of additional fees for insurance commissions is therefore a conflict of interest, and clients should be aware of this conflict when considering whether to engage OneAscent or utilize these professionals to implement any insurance recommendations. OneAscent attempts to mitigate this conflict of interest by disclosing the conflict to clients, and informing the clients that they are always free to purchase insurance products through other agents that are not affiliated with OneAscent, or to determine not to purchase the insurance product at all. OneAscent also attempts to mitigate the conflict of interest by requiring employees to acknowledge in the firm's Code of Ethics, their individual fiduciary duty to the clients of OneAscent, which requires that employees put the interests of clients ahead of their own.

#### **Item 5:** Additional Compensation

Please see response to Item 4 above.

#### **Item 6:** Supervision

Harry Pearson, an owner of OneAscent, is responsible for all supervision and formulation and monitoring of investment advice offered to clients under his and IAR's supervision. Additional monitoring is done by the Firm's CCO, TJ Claud, to verify policies and procedures are being followed. All of these persons may be reached at (205) 313-9142.