

Item 1: Cover Sheet

Carl J. Reed

ONEASCENT FINANCIAL SERVICES LLC

D/B/A
STRATEGENCE CAPITAL

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September 22, 2023

This Brochure Supplement provides information about Carl J. Reed that supplements the OneAscent Financial Services, LLC Brochure. You should have received a copy of that Brochure. Please contact TJ Claud at the number above if you did not receive OneAscent Financial Services, LLC Brochure or if you have any questions about the contents of this supplement. Registration does not imply any certain level of skill or training.

Additional information about Carl J. Reed is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Carl J. Reed
Born: 2000

EDUCATION:

James Madison University
B.S., Quantitative Finance, 2022

BUSINESS EXPERIENCE:

OneAscent Financial Services, LLC	Investment Adviser Representative	2023-Present
Gateway Wealth Partners, LLC	Investment Adviser Representative	2022-2023
LPL Financial LLC	Registered Representative	2022-2023
Advisors' Pride Inc.	Investment Adviser Representative	2022-2022
Lowes Home Improvement	Sales Associate	2020-2020
Camp Kids Place	Counselor	2019-2020
James Madison University	Full-time Student	2018-2022
School	Full-time Student	2012-2018

PROFESSIONAL DESIGNATIONS:

None.

Item 3: Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item for Mr. Reed.

Item 4: Other Business Activities

Certain professionals of OneAscent are separately licensed as independent insurance agents. As such, these professionals may conduct insurance product transactions for OneAscent clients, in their capacity as licensed insurance agents, and will receive customary commissions for these transactions in addition to any compensation received in his capacity as employees of OneAscent. Commissions from the sale of insurance products will not be used to offset or as a credit against advisory fees. These professionals,

therefore, have incentive to recommend insurance products based on the compensation to be received, rather than on a client's needs. The receipt of additional fees for insurance commissions is therefore a conflict of interest, and clients should be aware of this conflict when considering whether to engage OneAscent or utilize these professionals to implement any insurance recommendations. OneAscent attempts to mitigate this conflict of interest by disclosing the conflict to clients, and informing the clients that they are always free to purchase insurance products through other agents that are not affiliated with OneAscent, or to determine not to purchase the insurance product at all. OneAscent also attempts to mitigate the conflict of interest by requiring employees to acknowledge in the firm's Code of Ethics, their individual fiduciary duty to the clients of OneAscent, which requires that employees put the interests of clients ahead of their own.

Item 5: Additional Compensation

Please see response to Item 4 above.

Item 6: Supervision

Harry Pearson, an owner of OneAscent, is responsible for all supervision and formulation and monitoring of investment advice offered to clients under his and IAR's supervision. Additional monitoring is done by the Firm's CCO, TJ Claud, to verify policies and procedures are being followed. All of these persons may be reached at (205) 313-9142.